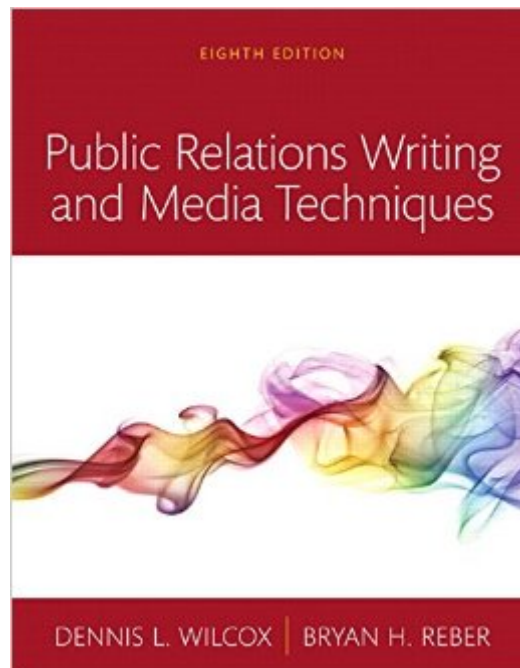


The book was found

Public Relations Writing And Media Techniques, Books A La Carte (8th Edition)



Synopsis

great condition! just a little highlighting and some notes. but perfect otherwise.

Book Information

Loose Leaf: 384 pages

Publisher: Pearson; 8 edition (September 27, 2015)

Language: English

ISBN-10: 0134010493

ISBN-13: 978-0134010496

Product Dimensions: 8.3 x 0.5 x 10.8 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #363,287 in Books (See Top 100 in Books) #183 inÂ Books > Business & Money > Marketing & Sales > Public Relations #7953 inÂ Books > Reference > Words, Language & Grammar #8146 inÂ Books > Textbooks > Business & Finance

Customer Reviews

This text was so helpful throughout my Public Relations Writing class and is now still helpful that I am graduated. I love that this text book came three hole punched - I put the pages into a binder and it was much more convenient than a big thick, hard cover book. I was able to keep all of my class material in the same binder that my text was in and now I can go back and refer to all of that at once. I'd highly suggest not only the book, but getting it three hole punched from this seller.

Great!! No complaints.

[Download to continue reading...](#)

Public Relations Writing and Media Techniques, Books a la Carte (8th Edition) Public Relations: Strategies and Tactics, Books a la Carte (11th Edition) Public Relations Writing and Media Techniques (7th Edition) A Practitioner's Guide to Public Relations Research, Measurement and Evaluation (Public Relations Collection) A Practioner's Guide to Public Relations Research, Measurement and Evaluation (Public Relations Collection) The Public Relations Strategic Toolkit: An Essential Guide to Successful Public Relations Practice Public Relations Writing and Media Techniques Strategic Writing: Multimedia Writing for Public Relations, Advertising and More (2nd Edition) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook,

Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Strategic Writing: Multimedia Writing for Public Relations, Advertising, and More Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Public Relations Practices (8th Edition) Writing: A Guide Revealing The Best Ways To Make Money Writing (Writing, Writing Skills, Writing Prompts Book 1) Cases in Public Relations Management: The Rise of Social Media and Activism Writing Romance: The Top 100 Best Strategies For Writing Romance Stories (How To Write Romance Novels, Romance Writing Skills, Writing Romance Fiction Plots, Publishing Romance Books) Public Relations Writing: The Essentials of Style and Format Public Relations Writing: Form & Style (Wadsworth Series in Mass Communication and Journalism) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) Barron's Mechanical Aptitude and Spatial Relations Test, 3rd Edition (Barron's Mechanical Aptitude & Spatial Relations Test) Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition

[Dmca](#)